

DARCY ANNE BASS

dbass@smu.edu ▪ [linkedin.com/in/darcyabass2004](https://www.linkedin.com/in/darcyabass2004) ▪ darcyabass.com
818-625-6251 ▪ 13859 Chandler Blvd, Sherman Oaks, CA 91401

EDUCATION

Southern Methodist University

Dallas, TX

Meadows School of the Arts

May 2027

Bachelor of Arts, Journalism

Bachelor of Science, Sports Management

GPA: 3.2 / 4.0

EXPERIENCE

ALO Yoga

Los Angeles, CA

General Sales Associate

Oct. 2022 - May 2023

- Replenishing and restocking the sales floor while selling products to customers
- Communicating with headquarters for product management needs of the Pacific Palisades location
- Influential to the increase in overall conversion rate from persistence in satisfying customers

Marlborough Summer School

Los Angeles, CA

Swim Instructor and Math Teacher's Assistant

May 2023 - Aug. 2024

- Taught children ages 6-11 proper swimming abilities, and were able to perform those skills thoroughly by the end of camp
- Guided children through second-grade level math skills to prepare them for the third grade
- Promoted consistency and effort through trial and error with all children

LEADERSHIP & COMMUNITY SERVICE

Alpha Chi Omega - Iota Sigma Chapter

Dallas, TX

Vice President of Risk Management and DEI (Diversity, Equity and Inclusion) Committee September 2024 - Present

- Responsible for managing risk and wellbeing of chapter members
- Encouraging like-minded philanthropists to broaden their horizons into different communities

OneLove Foundation

Los Angeles, CA

Project Intern to West Coast Executive Director Tracey Broadhead

Aug. 2022 - May 2023

- Launched Youth Leadership Summit at Loyola Marymount University
- Selected, trained and organized One Love ambassadors to advocate at the California State Capital for making relationship health education part of the California Healthy Youth Act

UltraViolet Newspaper

Los Angeles, CA

Head Social Manager

May 2022 - May 2023

- Directed, filmed and edited video content that promoted Marlborough School's student paper
- Encouraged student engagement with online and print news content, gaining the Instagram account nearly 400 new followers within one year of holding the position

UltraViolet Newspaper

Los Angeles, CA

Sports and Blogs Editor

May 2021 - May 2022

- Edited and published all sports articles and online only (blog) content
- Programmed inDesign templates for future editors to format content consistently

UltraViolet Newspaper

Los Angeles, CA

Columnist

Jan. 2020 - May 2023

- Created a legacy for a monthly column that reviewed and promoted new music in all genres
- Youngest student to have ownership and creative editing rights of a column at the *UltraViolet*

National Charity League, Los Angeles Founder's Chapter

Los Angeles, CA

Philanthropy Chair

Aug. 2017 - May 2023

- Volunteered weekly at the Timeless Treasures Thrift Store
- Provided chapter-wide opportunities with St. Joseph's Center to help the homeless and underserved

ADDITIONAL SKILLS

Computer: Adobe Photoshop, Adobe InDesign, Adobe Premiere Video, HTML Essentials and Google Analytics